

Stopgap agency-side salary guide 2020

This guide is intended only to give you a 'feel' for the level of salaries currently on offer in the marketplace. Every job will differ accordingly to the size and type of Agency as well as the breadth and depth of a person's experience. These rates are inclusive of superannuation at 9.5%.

Position	Salary Band	Freelance Day Rate
Account Executive	\$50k - \$60k	\$180 - \$250
Account Manager	\$60k - \$75k	\$250 - \$300
Senior Account Manager	\$75k - \$85k	\$320 - \$385
Account Director	\$90k - \$110k	\$400 - \$500
Senior Account Director	\$115k - \$140k	\$500 - \$550
Group Account Director	\$150k+++	\$550+++